

To: All Medi-Cal PCPs

From: IEHP – Provider Relations

Date: October 22, 2021

Subject: 2021 COVID-19 Vaccination Member Incentive

As COVID-19 remains a serious health threat, especially to those who are unvaccinated, Inland Empire Health Plan (IEHP) is now offering unvaccinated Members a \$50 gift card when they receive a minimum of one dose of the COVID-19 vaccine by February 28, 2022.

WHO is Eligible to Receive the Member Incentive?

• All IEHP Medi-Cal Members, ages 12 and older, who have not previously received a COVID-19 vaccine (as of October 5, 2021).

HOW is the Member incentivized?

- Eligible Members **must receive a minimum of one dose** of the COVID-19 vaccine by February 28, 2022.
- Once IEHP receives a claim/encounter through standard billing channels (including IPA encounters,) Member will be sent a reward certificate from the authorized vendor within 2 weeks.
- Members utilize the unique claim code from the reward certificate to select a \$50 gift card from a list of retailers. This can be accessed via phone, mail or online.
- Members can expect to receive their chosen gift card 2 to 3 weeks after their selection.

To assist Providers, IEHP is notifying eligible Members via mail, during the month of October 2021. Additionally, Providers can identify Members who are due for the COVID-19 vaccine by visiting the IEHP Secure Provider Portal and accessing the "COVID-19 Vaccine" roster.

As a reminder, all communications sent by IEHP can also be found on our Provider portal at: www.iehp.org > Providers > Plan Updates > Correspondences

If you have any questions, please do not hesitate to contact the IEHP Provider Relations Team at (909) 890-2054 or (866) 223-4347.